

POST SHOW REPORT 2023

PAPER-ME / TISSUE-ME / PRINT2PACK

**P
ME**
PAPER
MIDDLE EAST



Tissue
Middle East



P2P
Print 2 Pack



The **15th** International Exhibition for
Paper & Paperboard - Tissue & Hygienic Products
Packaging & Printing Industry

2,3,4 September 2023

Egypt International Exhibition Center (EIEC)
Cairo - Egypt

Main Sponsor:



Supported By:



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The 15th International Exhibition for **Paper & Paperboard - Tissue & Hygienic Products Packaging & Printing Industry**



Under the auspices of the Presidency of the Council of Ministers and the Ministry of Trade and Industry, **PAPER-ME**, **TISSUE-ME** & **Print2Pack** Exhibition was opened in its 15th Edition that took place on September 2, 3, 4 in the presence of the Indian Ambassador to Egypt Mr. Ajit Gupte , the Minister of Immigration and Affairs of Egyptians Abroad, Professor Soha Gendi, Mr. Sami Safran, President of the Arab Federation for Paper, Printing and Packaging Industries, Mr.Nadim Elias, President of the Chamber of Printing, packaging Industries, Eng. Gamal Saudi, Head of the Paper Division at the Federation of Egyptian Industries and Dr. Doaa Salima, Executive Director of the Industrial Modernization Center.



The 15th edition of the International Exhibition for Paper & Paperboard – Tissue & Hygienic products, Packaging & Printing Industry **PAPER-ME**, **TISSUE-ME** & **Print2Pack 2023**, successfully covered the wide spectrum of Paper, Board, Tissue, Packaging and Printing industries, demonstrating a perfect hub to showcase the latest equipment, machinery, products and services for the exchange of ideas, industry information and solutions; and a unique opportunity to engage with the market leaders and its stakeholders.

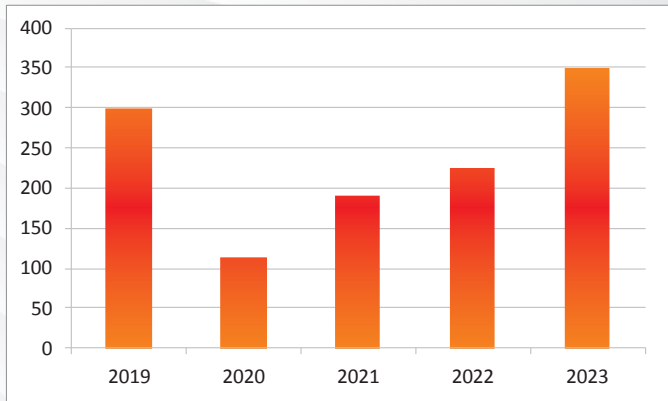




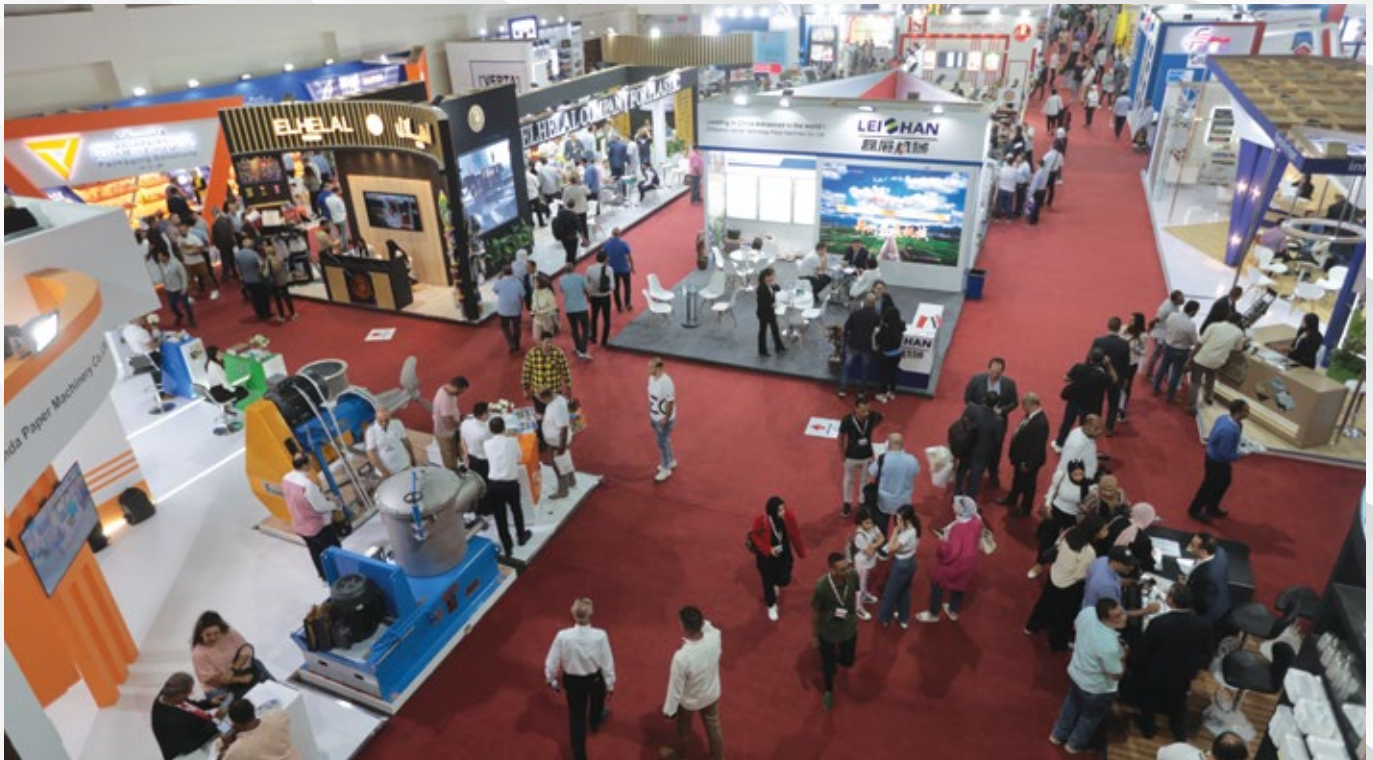
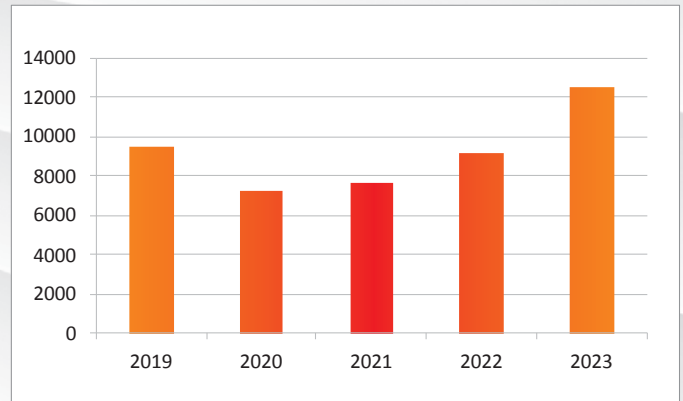
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PAPER-ME, TISSUE-ME & Print2Pack Over Few Years Ago

No. of Exhibitors:



No. of Visitors:



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PAPER-ME, TISSUE-ME & Print2Pack Exhibitors Analysis



+330 Exhibitors



from +30 Countries



+11,000 Sq/m Space

+330 Companies, including the pioneers in the sectors of the exhibition, from more than 30 countries in various fields had exhibited.



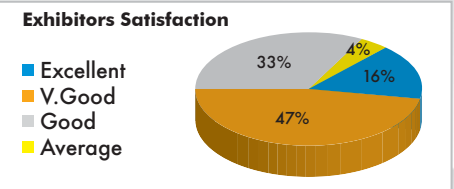
Egypt, China, India, Saudi Arabia, Turkey, Italy, Czech Republic, Finland, Japan, Jordan, Russia, Austria, United Arab Emirates, Denmark, France, Germany, Netherlands, Brazil, Slovenia, Spain, Sweden, Taiwan, Korea, United Kingdom, United States.

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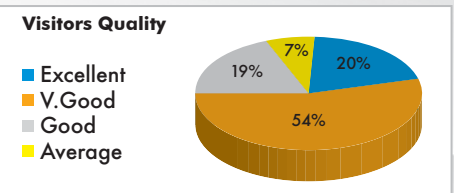
Exhibitors Survey & Testimonials

Exhibitors Survey

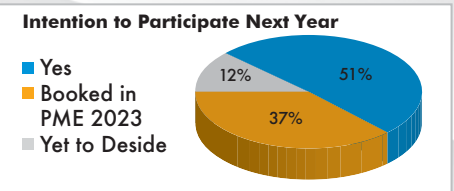
96% of the exhibitors were highly satisfied with the result of this year's exhibition, whereby 16% of them rated their participation experience as excellent, 47% rated it as very good, and the rest of them said that their targets are reached.



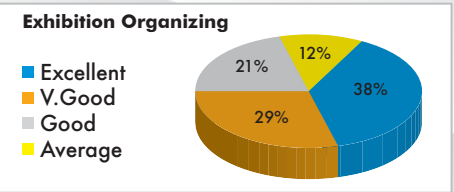
93% of exhibitors were highly satisfied qualitatively and quantitatively with the visitors who had surpassed their expectations.



The outcome is very positive regarding the exhibiting companies' intention to participate in next year's edition: 51% exhibitors will very likely take part in 2024, whereas 37% has already booked their booths for next edition during the exhibition.



67% of the exhibitors rated PAPER-ME, TISSUE-ME and Print2Pack as excellent or very good shows, while 21% stated that it were well organized.



Exhibitors Testimonials

Social Media

Indo Global	Mesbor Private Limited	Fomat	Federation of Indian Export organization (FIEO)

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TV Reports



Iknur Ocak - *Export Manager*

This is the first time to us at PAPER-ME exhibition and we are very lucky to be here, we already participated at many countries but this is the best time for us to take part at the Egyptian market, we met several companies here in paper field and this is a real target place to find good partners here in Egypt and I'm sure we will be here again next year and every year as well because this is the real point for paper exhibitors and visitors.



Yazin Maqeid - *Sales Manager*

Ittihad paper mill specialized in printing paper, and we are present today in Egypt to achieve our presence in the Egyptian market, which is considered one of our most important markets to us. This is our first time to participate at PAPER-ME and it will not be the last, and we will have a presence in the coming years. We chose PAPER-ME because it is one of the largest exhibitions for paper in Egypt and the Middle East; we have met many customers, our agents, and all our clients in Egypt.



Ahmed Menshawy - *Chairman*

We began participating in PAPER-ME in 2020, and this helped us expand our fields, as well as our presence this year in PAPER-ME helped us to export to new countries that we had not exported to before, and the PAPER-ME exhibition helped us a lot to spread especially after Covid-19 circumstances.



Mohamed EL-Soudi - *CEO*

PAPER-ME this year featured a great diversity of companies. The presence of the Indian pavilion and the Chinese pavilion gave increased strength to the exhibition, and the presence of European companies as well. PAPER-ME this year is an honorable image of the paper, printing and packaging industry in Egypt.

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PAPER-ME, TISSUE-ME & Print2Pack Visitors Analysis



+12,500 Visitors

from +73 Countries

12500 visitors visited **PAPER-ME, TISSUE-ME & Print2Pack 2023** to explore latest developments of the sectors and to create new business opportunities.



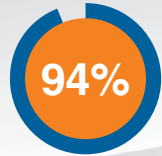
Top 10 Countries:

Egypt, Saudi Arabia, India, Sudan, Libya, United Arab Emirates, Algeria, Turkey, China, Italy.

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Visitors Survey & Breakdown

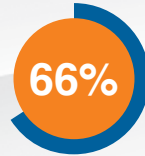
Visitors Survey



of visitors were satisfied with the products range that met their interest and needs and will visit again next year.



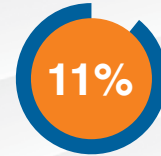
of the visitors achieved their goals of the visit.



visitors enjoy full or co-decision-making powers at their estimated organizations and 19% visitors have an advisory role in decisions.



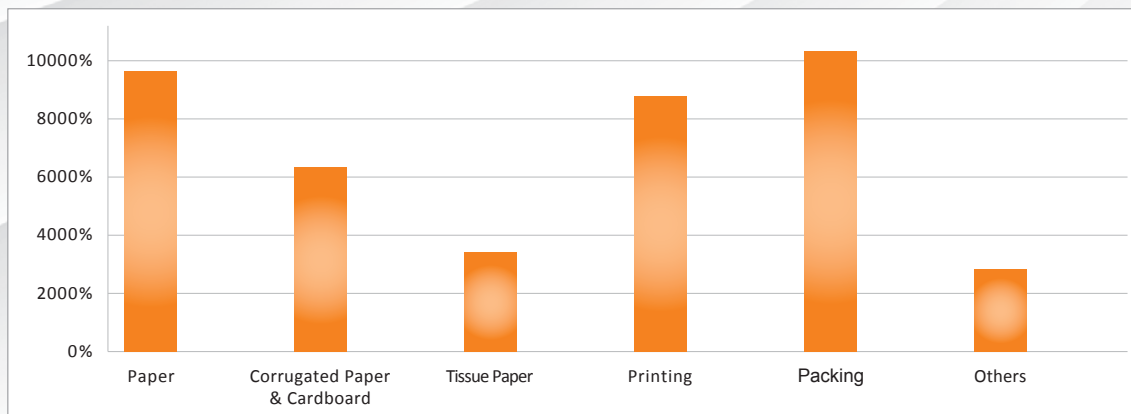
of the visitors were satisfied with the organizing by Facilitate the visit procedures using the scanning system and providing free transportation to the Exhibition.



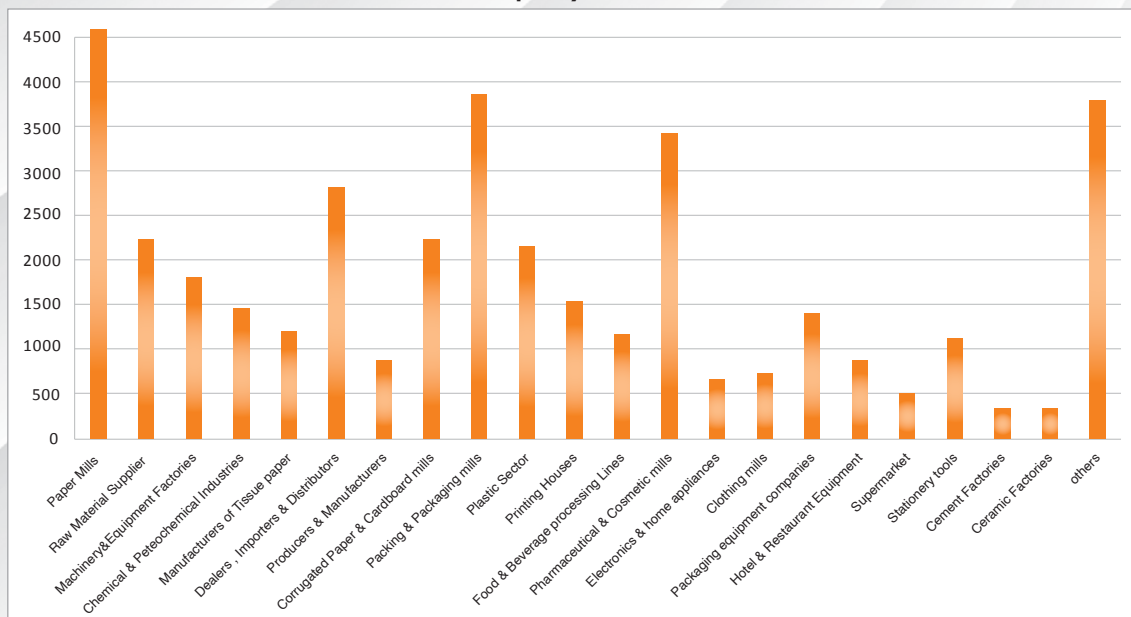
of the visitors achieved their goals of the visit.

Visitors Breakdown

Interested In



Company Sectors



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Business Matchmaking

PAPER-ME & Print2Pack exhibition cooperated this year with Tashbeeh Company to host a buyers program from the Middle East, Africa, and all over the world.

Throughout business communications we worked to pre-profile, pre-match and pre-schedule meetings between our exhibitors and Buyers.

We offered a fantastic networking opportunity for visitors and exhibitors to interact in a global market place.



Some of buyers opinion :

1. The exhibition was diverse in everything, and many countries were involved.
2. The organization is very wonderful and the exhibition contains everything related to the field of printing, packaging, paper and cardboard, and this is a great benefit to our work in Jordan.
3. We benefited a lot from the exhibition and made many business deals with exhibiting companies.

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Conference



PAPER-ME, TISSUE-ME & Print2Pack hosted a technical conference that took place on the Second and Third day of the show, the conference was organized by Arab Print Media and sponsored by Chamber of printing and packaging industries. It highlighted with major topics related to the exhibition.

The Conference hosted most important lecturers in the field of printing, packaging, paper and cardboard, industry.



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Marketing Campaign & Media Coverage



Comprehensive marketing campaigns at the following platforms targeting visitors and buyers not only from Egypt but from several international countries especially from African countries, Saudi Arabia, United Arab of Emirates, Lebanon, and Jordan.

- Advertising campaign on the main TV channels (Egyptian Television Network, Al Kahare wal Nas, Nile News Chanel).
- Digital Marketing Campaign on (1-Newsletter: Regular newsletter to 70000 potential trade visitors 2-Social media ads: Facebook – Twitter – LinkedIn 3- Google AdWords).
- Comprehensive advertising in International and local Magazines & International and local Websites: Paper Desk, Paper Market, Trade key, Trade Asia, Paper Index, Paper Mart, ENB Group (El Paper – La Papeterie – Pasta E Papel – Paper Middle east – Turkish Papel), Journal of Pita, Me-Tissue, Yellow Page, Print Media.
- Press releases, news and banners on Internet websites and targeted business portals.
- ROAD BANNERS: Targeting the industrial cities by placing billboards in the industrial cities and the roads leading to them.
- SMS MESSAGING: SMS campaign to 30,000 trade professionals.
- TELEMARKETING: Promoted PAPER-ME, TISSUE-ME & Print2Pack through direct calls to key decision-makers and buyers by a team of trained telemarketers around the clock.

Gala Dinner

A gala dinner was held on the first day of the **PAPER-ME, TISSUE-ME & Print2Pack**, it was attended by a huge number of domestic and international exhibitors and also attended by a number of our regular visitors of **PAPER-ME, TISSUE-ME & Print2Pack**.



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Launch PAPER-ME & Print2Pack Saudi Arabia 2024

The surprise of the season is the presence of **PAPER-ME** & **Print2Pack** in the Kingdom of Saudi Arabia for the first time, in continuation of the success of **PAPER-ME** & **Print2Pack** in Egypt, Nile Trade Fairs decided to expand and launch **PAPER-ME** & **Print2Pack** in Jeddah, KSA.



PAPER-ME & Print2Pack Saudi Arabia 2024 Figures

Date: 18,19,20 November 2024	Expected Exhibitors: More Than 120 Exhibitors From More Than 20 Countries	Expected Visitors: More Than 10000 Visitors From More Than 58 Different Countries	Space: 8000 Sqm	Venue: Jeddah Forums & Events Center, Jeddah-KSA
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Special Thanks To Our Sponsors & Partners 2023

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Supported By:



PAPER-ME, TISSUE-ME & Print2Pack

Exhibitors List 2023

Company Name	Country	Company Name	Country
Ace Pressureweld Int'l (Pte) Ltd	Singapore	Egypt Pulp	Egypt
Advanced Metal Design (AMD)	Egypt	Egypt Sticker	Egypt
Agsp Impax Corp	India	Egyptian company for manufacturing and packaging materials	Egypt
Al Ahram Plast	Egypt	fututre	
AL BUROUJ	Egypt	Egypty Information Forms Co.	Egypt
Al Dwar Engineering	Egypt	El Arabya For Paper	Egypt
Al Ekhwaa for industry and trading 3H	Egypt	El Atlal for covering rubber rollers	Egypt
Al Husein International The Paper Company	Egypt	El Azab Extrusion م حسن العزب	Egypt
Al Jihad for Cutting and Processing Paper	Egypt	El Hanen printing	Egypt
Al Madina For Advanced Technnology	Egypt	EL Hani Group	Egypt
Al Yusr for Paper and Cardboard Industry	Egypt	El kanal Company for Commercial and Industrial Agencies	Egypt
Aladawy pack	Egypt	Engineer Tamer Gharib	
Al-Ahram For Plastic Manufacturing Co (S.A.E)	Egypt	EL ROKAYA	Egypt
Alahram investment company	Egypt	El Zaytouna for paper industrial	Egypt
Alahram sticker	Egypt	Elalamia for converting paper	Egypt
Alalamia for industrial supplies	Egypt	Elaraby Pack factory	Egypt
Alansar Group	Egypt	Elbendary Engineering consultants	Egypt
Alex Service	Egypt	Elfar Trading	Egypt
Alpha Pack for Carton Industry	Egypt	Elhamd for paper converting	Egypt
Al-Qadisiyah Pack For Manufacturing Of Packaging Materials	Egypt	Elhelal Plast	Egypt
Al-Sharq Flexible Packaging	KSA	Elhossieny for Thermal Paper	Egypt
Amana Plast	Egypt	Elkarma paper	Egypt
Ambica Paper Machineries	India	Elmsawy Plastic Group	Egypt
Amit Paper Consultants And Engineers	India	Elobour for paper production	Egypt
Amit Paper Consultants And Engineers	India	Elshorouk Packing	Egypt
ANDRITZ (China) Ltd.	China	Elyosr Company	Egypt
Anhui Innovo Bochen Machinery Manufacturing Co., Ltd	China	Eterna for paper	Egypt
Anuvan	Egypt	Event Gift	Egypt
Arabia Pack and Paper Products	Egypt	Experts For Plastic Industrial	Egypt
Auto Plast	Egypt	Express Plast Co.	Egypt
Bakeer	Egypt	Focus Engineering Co., Ltd.	China
Baosuo Paper Machinery Manufacture Co., Ltd.	China	Foshan Fuli Packaging Machinery Co., Ltd	China
Bardy For Barcode Systems	Egypt	Foshan New Purui Industrial Textile Co.,Ltd.	China
Barragoda International	Egypt	Fresh Deal	Egypt
Bartech International Company For manufacture ofstickrs	Egypt	Fujian Light Industry Machinery & Equipment Co., Ltd.	China
Bhavi International Private Limited	India	G&C CO.	Egypt
Cangzhou Renfan Import & Export Trade Co.,Ltd	China	Gazelle Envelope Manufacturers	Egypt
Cangzhou Worldwide Import & Export Co.,Ltd	China	Glamy Paper (GM paper)	Egypt
Chemitex Egypt for Trading Agencies S.A.E	Egypt	Global Mechanica Company Limited Taiwan	Taiwan
Contropro	Egypt	Good Pack	Egypt
Convert Egypt	Egypt	Grace Team	Egypt
Cover Company	Egypt	Guang Dong Tai Yi Precision Machinery Co.,Ltd	China
Crown Paper MILL	UAE	Guangdong Giant Intelligent Equipment Co., Ltd.	China
Damas Engineers	Egypt	Guangdong New Era Composite Material Co., LTD.	China
Dayuan Industrial Co., Ltd	China	Guangdong Wanlian Precision Science & Technology Co., Ltd.	China
Dechangyu Paper Machinery	China	Guangzhou Keshenglong Carton Packing Machine Co., Ltd	China
Deema Packing & Packaging Materials	Egypt	Gulf Manufacturers CO.	Egypt
Delta Misr For Plastic	Egypt	H.G.A for industry and trade	Egypt
Delta trading and commercial agency	Egypt	Haitek Industrial Fabrics Pvt Ltd	India
Digital for printing & packaging	Egypt	Hebei Dinghao Machinery Co.,Ltd	China
Dirac Systems	Egypt	Hebei Lincheng Packaging Machinery Manufacturer Co.,Ltd	China
Disan	Turkey	Heliopolis Engineering & Trading Company (TRACON)	Egypt
Dong Guang County Xinlongsheng Carton Machinery Manufacturing Factory	China	Helwan for Aluminum Foil	Egypt
Dongguan Xcs Machinery Co.,LTD	China	Henan Dazhi Papermaking Equipment and Engineering CO., LTD.	China
Dongguang County Dongguang Packing Machinery Co., Ltd	China	Henan Zhongya Intelligent Technology Co., Ltd.	China
Dongtai Dingxing Machinery Technology Co., Ltd.	China	Hi Tech Automation	Egypt
Eco Pack for Food Packaging	Egypt	Indo Global Commercials Pvt Ltd	India
		INNOPACK	Egypt

Company Name	Country	Company Name	Country
IP for printing & packaging	Egypt	Ready Pack Technology	Egypt
Ishan Paryavaran Pvt Ltd	India	Red line	Egypt
Ittihad Paper Mill LLC	UAE	Relan Global Logistics	Egypt
J.S.Corrugating Machinery Co.,Ltd.	China	Rishabh Metals and Chemicals Pvt Ltd	India
Jam Pack co. for Packaging and wrapping materials	Egypt	Royal paper industries	Egypt
Jiangsu Fangbang Machinery Co., Ltd	China	RP Minerals	Egypt
Jiangsu Newkuani Technology Co.,Ltd	China	Ruian Aoer Printing Packing Machinery Co.,Ltd	China
Jiangsu Xutian Environmental Protection Machinery Co.,LTD	China	Ruian Daqiao Packaging Machinery Co.,LTD.	China
Jinjiang Haina Machinery Co., Ltd.	China	Sadek Group for Industrial Investment Co. (L.L.C)	Egypt
Jinjiang Hc Industry Co.,Ltd.	China	Saint Plast	Egypt
Jinjiang Nicepaper Import & Export Co., Ltd	China	Sakr factory for cartoon and paper	Egypt
Jmc Paper Tech Pvt. Ltd	India	SGA	Egypt
Karbona Group	Egypt	Shanaway Plast	Egypt
Knam Marketing Pvt Ltd	India	Shandong Daxing Machinery Co.,Ltd	China
Krishna Lamicoat Pvt Ltd	India	Shandong Drick Instruments Co.,LTD	China
Krno Pack	Egypt	Shandong Hicredit Heavy Machinery Co.,Ltd	China
Lahooti Printech Pvt. Ltd.	India	Shanghai Dasong Corrugating Roll Co.,Ltd.	China
Liuzhou ZODE Machinery Sci-Tech Co., Ltd	China	Shanghai Dinglong Machinery Co.,LTD	China
Logos Pack	Egypt	Shanghai Ketchview Printing Machinery Co., Ltd	China
Luoyang Taixue Dyes Co., Ltd	China	Shanghai Yoco Printing Machinery Co.,Ltd	China
Maanshan Songlin Doctor Blade And Saw Manufacture Co.,Ltd.	China	Shashi Light Ind.machinery Co.,Ltd.	China
Makram plast	Egypt	Smiles Trading	Egypt
Marko Steamjet Pvt Ltd	India	Sofipack	Egypt
Maruti Industries	India	Spanish Company	Egypt
Media Print for Printing and Packaging	Egypt	Standard	Egypt
Mediterranean logistics company	Egypt	Star Pack	Egypt
Merge Advertising	Egypt	Stark Engineering Private Limited	India
Mesbor Private Limited	India	Storopack Deutschland GmbH + Co. KG	Germany
Micropack vatures pvt ltd	India	Tangshan Jiasun Import And Export Co., LTD	China
MK	Egypt	Tangshan Jiguo Printing Machinery Co.,LTD.	China
Mobel Polymers for Polymers & Plastiziers	Egypt	Technical company for paper Manufacturing	Egypt
Modern Print Shop	Egypt	Techno print	Egypt
Modern support	Egypt	The Egyptian Company For Paper Industry	Egypt
MRG	Egypt	Thebes International for Import & Export (S.A.E.)	Egypt
MultiPack	Egypt	Trade Line Machinery	Austria
Murad Industries	Jordan	Trust pack	Egypt
Nandyavart Paper Planet Fzc	UAE	Union Pack for Paper Products	Egypt
NanLiu Enterprise Co. Ltd	Taiwan	Universal for Packaging Materials & Paper - UniPack	Egypt
Nantong Jiabao Machinery Co.,LTD	China	Vinayak Board & Paper Pvt Ltd	India
Naom Paper Company	Egypt	Vision Automation	Egypt
New look for hotel supplies	Egypt	Waleedpack factory	Egypt
Nile Company	Egypt	Waterside Colours Limited	UK
Ok Science And Technology Com.,Ltd	China	Wenzhou Binbao Machinery Co.Ltd	China
Packing Representations	Egypt	Wenzhou Hongying Machinery Co.,Ltd	China
Pan Arab Commercial & Technical Consultancy Co - PACT	Egypt	Wenzhou Lansheng	Egypt
Paper Chemical Reaction (PCR)	Egypt	Wenzhou Zhongke Packaging Machinery Co.,LTD.	China
Paper Converting Company VERTA	Egypt	Westriver Corrugated Machinery Co., LTD	China
Paperline	Egypt	Wuxi Gongyuan Environmental Equipment & Technology Co.,Ltd	China
Parason Machinery India Pvt Ltd	India	Xiamen Gachn Technology Co.,Ltd	China
PC Solution	Egypt	Yangzhou Zhonghe Tongsheng Packing Material Co., LTD	China
Perfect Plast Co./Falcon for Import and Export	Egypt	Yurekli kagit sanayi ticaret anonim sirketi	Turkey
Plasti Form	Egypt	Yutian Shengtian Printing and Packing Machinery Co., Ltd.	China
PPI for printing and packaging	Egypt	Zhejiang Discover Machinery Manufacturing Co.,Ltd.	China
PPI Pumps Pvt Ltd	India	ZHEJIANG FANGBANG MACHINERY CO.,LTD.	China
Professional print	Egypt	Zhejiang Feida Machinery Co.,Ltd	China
Propack Sourcing India	India	Zhejiang Gaobao Machinery Co.,Ltd	China
Pullman Electric	Egypt	Zhejiang Huawei Machinery Co.,Ltd	China
Qingdao Aopack On Demand Packaging Co., LTD.	China	Zhejiang Jinbao Machinery Co.,Ltd	China
Qingdao Jieruixin Machinery And Technology Co.,Ltd.	China	Zhejiang Onepaper Smart Equipment Co.,Ltd	China
Qingdao Kaituo-NC Equipment Co., Ltd	China	Zhejiang Tiancen Technology Co., Ltd	China
Qinyang City Friends Machinery Equipment Co.,Ltd	China	ZHEJIANG YAOJIA MACHINERY CO.,LTD.	China
Qinyang City Haiyang Papermaking Machinery Co., Ltd	China	Zhengzhou Leizhan Technology Paper Machinery Co.,Ltd	China
Qinyang Xinghua Paper Machinery Co.,Ltd.	China		
Quanzhou Niso Industry Co.,Ltd	China		
Quena Paper Industry Co.	Egypt		

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We wish all success for you

See you at

PAPER-ME / TISSUE-ME / PRINT2PACK

2024


8,9,10 September
2024


Egypt International Exhibition Center
(EIEC), Cairo – Egypt


Organized By:  Nile
Trade Fairs

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